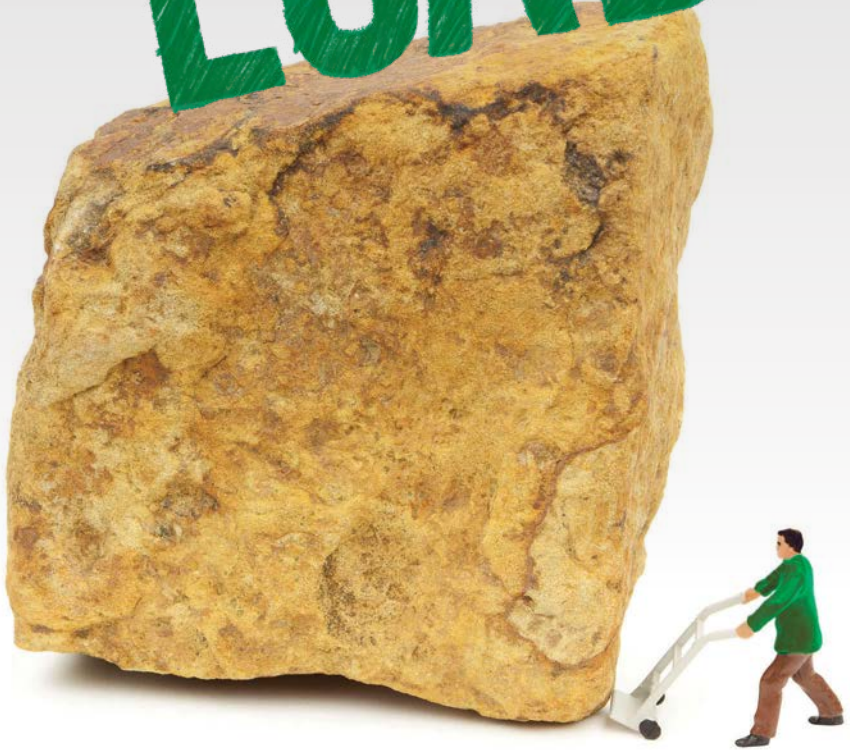


HEAVY ^ADESIGN LOAD?



**ANTHONY PAULAR DESIGN
HAS YOUR BACK**



310.968.1318



adpaulr@gmail.com



anthonypaular.design

I'VE BEEN IN YOUR SHOES

As the former Design Director for a publisher, I've been in your shoes. I know what it's like when all the work comes in and you don't know who to assign the project to. Do you bring in a temp and spend the time and effort to train them? Do you give the work to a freelancer who doesn't understand what you're trying to accomplish?

I GET IT

I ask the right questions to make sure you get the results you need. Whether you need a release valve to help out your in-house team or you need a fresh set of **award-winning design** eyes for your project, **think of me as an extension of your team.**



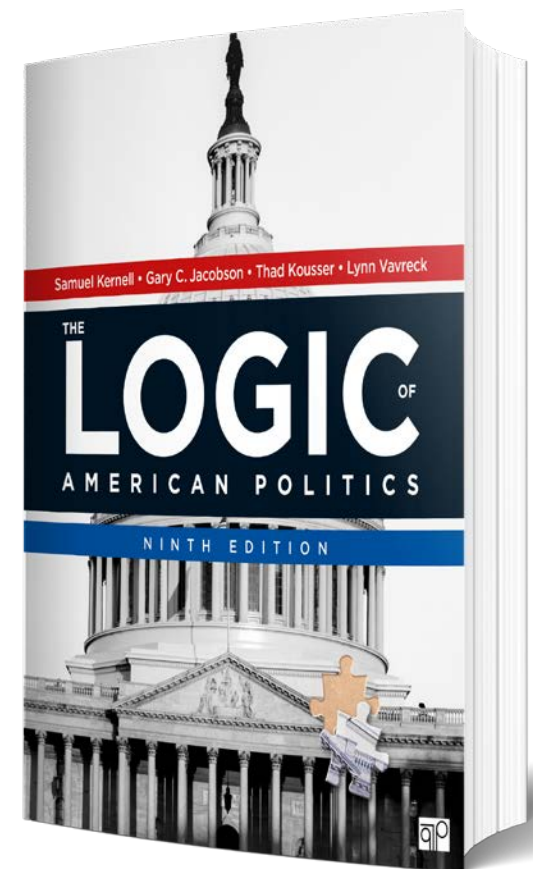
**CALL OR
EMAIL TODAY**

Let's do some great work together!
310-968-1318 • adpaulr@gmail.com

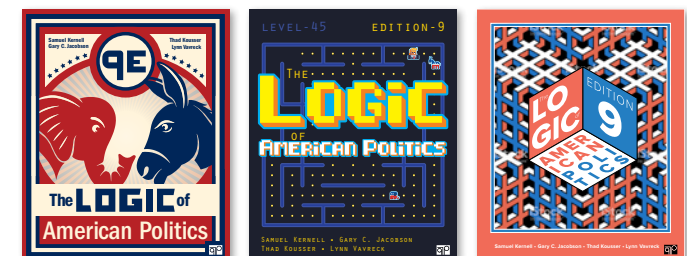
Case Study—Cover Design

The Logic of American Politics is a popular college text that successfully uses a “rational choice” approach that builds students’ understanding of political institutions and practices as imperfect solutions to collective action problems. Covers for previous editions showed how the text brings American politics into focus, or makes sense out of the many pieces to the political puzzle. For the ninth edition, the comps ranged from politically charged takes on American politics to whimsical and Escher-inspired points of view. The final design follows the historic rational choice tone of the book.

Call or email to discuss how I can help you get the design you need.



COVER DESIGN COMPS



310.968.1318

adpaulr@gmail.com

AN EXTENSION OF YOUR IN-HOUSE TEAM

Whether you need a cover, series, or whole book design, a marketing piece or a conference campaign, think of me as an extension of your team. **Call or email today to discuss how I can help you get the stunning design you need.**

SERVICES INCLUDE:

- Cover and interior design
- Marketing brochures and catalogs
- Conference/Trade show graphics
- Branding
- Web campaigns

INDIVIDUAL AND TEAM AWARDS:

- Graphic Design USA
- Publishing Professionals Network
- PubWest
- Dr. Toy's Best Vacation Children's Product



**EXTEND
YOUR
DESIGN
TEAM!**

78" PULL-UP BANNERS FOR
SALES CONFERENCE

CALL OR EMAIL TODAY

📞 310.968.1318



✉ adpaulr@gmail.com



www.anthonypaular.design



ANTHONY PAULAR DESIGN
4008 Monterey Court
Thousand Oaks, CA 91320